

HEC Lausanne
Bachelor courses taught in English
Spring 2023

Course Name	ECTS	Hours / week	Professor	Program details
Analyse économique : microéconomie (Microeconomic analysis)	6	4	Montez Joao ; Bruhin Adrian	BSc in Management BSc in Economics
Communication et Leadership	4.5	4	Jost Matthieu ; Tilston Otilie	BSc in Management BSc in Economics
Consumer Behaviour (BScM)	6	4	Petersen Francine	BSc in Management
Corporate Sustainability : The Environmental Perspective	3	2	Ionescu Aileen Palazzo Guido	BSc in Management
Critical Thinking	6	4	Szemerédi Zsuzsanna	BSc in Management BSc in Economics
Entrepreneurial finance and the new venture funding process	6	4	Petty Jeffrey	BSc in Management
Financial Markets	6	4	Celentano Francesco	BSc in Management BSc in Economics
Gestion des Opérations I	3	2	Lurkin Virginie	BSc in Management BSc in Economics
* How Technology Shapes The Workplace of the Future (EPFL)	3	2	Lalivé Rafael; Kriings Franciska	BSc in Management BSc in Economics
Innovation for Happiness	3	2	Leclerc Fabrice	BSc in Management BSc in Economics
Integrated Marketing Communication	3	2	Schlager Tobias	BSc in Management
International Money and Finance	6	4	Bacchetta Philippe ; Davenport Margaret	BSc in Management BSc in Economics
International Trade and European Integration	6	4	Milet Emmanuel Brühlart Marius	BSc in Economics
Introduction to Financial Statement Analysis and Reporting	3	2	Markarian Garen	BSc in Management BSc in Economics
Introduction to Bargaining and Negotiations	3	2	Efferson Charles	BSc in Management
Introduction to Business Ethics	3	2	Jasinenko Anna	BSc in Management

* **Registration for this course-exam at EPFL must be made by March 2, 2023 (at the latest) through hec_bachelor@unil.ch**

Some courses may be taught during the same period or limited to a maximum number of students (choose one of them), please check the syllabus. Students must register to all courses/exams taken (including online exam, seminar, course without written exam, written work, written or oral exam, ENEP, etc.). This list is subject to changes.

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Judgment and Decision Making	3	2	Hoffrage Ulrich	BSc in Management
Management for the challenges of the socioecological crisis	3	0	Vogt Sonja	BSc in Management
Market Design and the Economics of Asymmetric Information	6	4	Hakimov Rustamdjan; Santos Pinto Luís	BSc in Economics
Marketing Research	6	4	Czellar Sandor	BSc in Management
Monetary theory and policy	6	4	Benigno Gianluca	BSc in Economics
* Musical theory and creativity (EPFL)	3	2	Poste vacant/prof. externe	BSc in Management BSc in Economics
Organization and markets	3	2	Zanarone G.	BSc in Management
Practical Operations Management	6	4	Hameri Ari-Pekka	BSc in Management
Risk Savvy	3	2	Hoffrage Ulrich	BSc in Management
Service Operations Management	3	2	Horatiu Tudori	BSc in Management

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