

HEC Lausanne  
 Bachelor courses open for exchange students  
 Spring 2022

# Bachelor

Course Name	ECTS	Hours / week	Language of teaching	Professor	Program details
<a href="#">Analyse économique : microéconomie</a> (Microeconomics Analysis)	6	4	French & English	Montez Joao	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Asset Management: Théorie et Pratique</a>	3	2	French	Guillemin Pierre	BSc in Management
<a href="#">Atelier d'entrepreneuriat</a>	6	4	French	Reichenthal Nadine	BSc in Management
<a href="#">Business Intelligence and Analytics</a>	4.5	4	French	Vlachos Michalis ; Orso Samuel	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Communication et Leadership</a>	4.5	4	French	Schmid Mast Marianne	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">C4 – Chine : civilisation, culture et commerce</a>	3	2	French	Dong Minyue Kernen A.	BSc in Management – Core Courses BSc in Economics – Core Courses
<a href="#">Consumer Behaviour (BScM)</a>	6	4	English	Petersen Francine	BSc in Management
<a href="#">Contemporary Challenges in Management Control</a>	3	2	French	Schnegg Maël	BSc in Management
<a href="#">Corporate Sustainability : The Environmental Perspective</a>	3	2	English	Ionescu Aileen	BSc in Management
<a href="#">Cours de clôture: «HEC Business Game»</a>	6	0	French	Estier Thibault ; Gaspoz Cédric	BSc in Management
Creative Accounting and Financial Scandals*	3	0	English	Rudolf Nicolas	BSc in Management BSc in Economics
<a href="#">Cyberespace et Internet</a>	6	4	French	Gheraouti Solange	BSc in Management
<a href="#">Dramaturgie pour le monde professionnel</a>	3	2	French	Sanchez Jurado Margarita	BSc in Management BSc in Economics
<a href="#">Droit des affaires II</a>	3	2	French	Junod Valérie	BSc in Management
<a href="#">Economics of Health and Healthcare</a>	6	4	English	Maurer Jurgen	BSc in Management BSc in Economics
<a href="#">Entrepreneurial finance and the new venture funding process</a>	6	4	English	Petty Jeffrey	BSc in Management
<a href="#">Ethique et Marketing</a>	3	2	French	Uhlmann Vincent	BSc in Management
<a href="#">Financial Markets</a>	6	4	English	Celentano Francesco	BSc in Management BSc in Economics
<a href="#">Fiscalité</a>	6	4	French	Vuilleumier Frédéric	BSc in Management

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<a href="#">Fondamentaux de contrôle de gestion</a>	4.5	4	French	Oyon Daniel	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Gestion de projets</a>	6	4	French	Missonier Stéphanie	BSc in Management
<a href="#">Gestion des Opérations I</a> (Operations Management I)	3	2	French	Lurkin Virginie	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Gestion du risque</a> (Risk management)	3	2	French	Wagner Joël	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">How Technology Shapes The Workplace of the Future (EPFL)</a>	3	2	English	Lalive Rafael	BSc in Management BSc in Economics
<a href="#">Innovation sociale : créer le changement pour un avenir durable (HUB)</a>	3	2	French	Headon Anne	BSc in Management BSc in Economics
<a href="#">Integrated Marketing Communication</a>	3	2	English	Schlager Tobias	BSc in Management
<a href="#">International Money and Finance</a>	6	4	English	Bacchetta Philippe ; Davenport Margaret	BSc in Management BSc in Economics
<a href="#">International Trade and European Integration</a>	6	4	English	Milet Emmanuel	BSc in Economics
<a href="#">Introduction to Financial Statement Analysis and Reporting</a>	3	2	English	Markarian Garen	BSc in Management BSc in Economics
<a href="#">Introduction to Negotiations</a>	3	2	English	Efferson Charles	BSc in Management
<a href="#">Jeu vidéo et gamification (EPFL)</a>	3	2	French	Krichane Selim ; Rochat Yannick	BSc in Management BSc in Economics
<a href="#">Judgment and Decision Making</a>	3	2	English	Hoffrage Ulrich	BSc in Management
<a href="#">Lancement et développement de start-ups : Méthode d'analyse et Expérience pratique</a>	3	0	French	Darbellay Yves	BSc in Management
<a href="#">La ville de demain</a>	6	4	French	Leclerc Fabrice	BSc in Management BSc in Economics
Management for the challenges of the socioecological crisis*	3	0	English	Vogt Sonja	BSc in Management
<a href="#">Managing the Digital Economy</a>	3	2	English	Peukert Christian	BSc in Management BSc in Economics
<a href="#">Market Design and the Economics of Asymmetric Information</a>	6	4	English	Hakimov Rustamdjan ; Santos Pinto Luis	BSc in Economics
Marketing des Services*	3	2	French	Hervet Guillaume	BSc in Management

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<a href="#">Marketing Research</a>	6	4	English	Czellar Sandor	BSc in Management
<a href="#">Practical Operations Management</a>	6	4	English	Hameri Ari-Pekka	BSc in Management
<a href="#">Principes de finance</a>	6	4	French	Rockinger Michael ; Roger Tristan	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Principes de politique d'entreprise</a>	3	2	French	Amer Maistriau Estefania	BSc in Management
<a href="#">Programmation pratique en Python</a>	6	4	French	Huguenin Kévin	BSc in Management
<a href="#">Prototypage (EPFL)</a>	3	2	French	Laperrouza Marc	BSc in Management BSc in Economics
<a href="#">Psychological Foundations of Economics</a>	6	4	English	De Saint Priest Oriana ; Laferrière Vincent	BSc in Management BSc in Economics
<a href="#">Recherche Empirique en Management et en Economie</a>	6	4	French	Benghalem Hélène ; Lalive Rafael	BSc in Management BSc in Economics
Santé personnalisée : un défi biomédical et social (EPFL)*	3	2	French	Vacant	BSc in Management BSc in Economics
<a href="#">Seminar : Judgment and Decision Making</a>	3	2	English	Hoffrage Ulrich	BSc in Management
<a href="#">Séminaire: La gestion immobilière en pratique</a>	6	4	French	Progin Barbara	BSc in Management
<a href="#">Service Operations Management</a>	3	2	English	Iunius Ray	BSc in Management
<a href="#">Statistique et économétrie appliquée: introduction</a>	4.5	4	French	Terrier Camille	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Statistique et économétrie II</a>	6	4	French	Renne Jean-Paul	BSc in Economics
<a href="#">Théorie et politique monétaires</a>	3	2	French	Reynard Samuel	BSc in Economics

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