

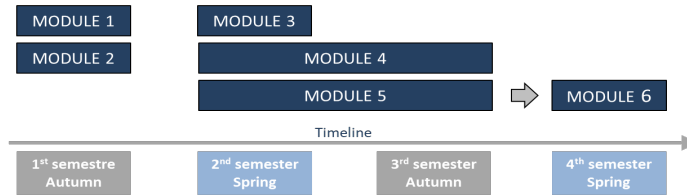
MSc Management

Orientation : Strategy, Organization and Leadership (SOL)

120 credits ECTS

Study Plan 2023-2024

Structure of the Master



Courses	Professors	Semesters				ECTS	Lang	Eval
		1 st sem Autumn	2 nd sem Spring	3 rd sem Autumn	4 th sem Spring			
MODULE 1: Average set (≥4.0) of compulsory courses - 18 credits ECTS								
Quantitative Methods for Management - <i>all orientations</i>	Rebouleau J.	●				6	E	W
Strategic Management - <i>SOL/BEE orientations</i>	Amer Maistriau E.	●				6	E	W
Organizational Theory and Decision Making - <i>SOL/BEE orientations</i>	Grieder M.	●				6	E	V
MODULE 2: Average set (≥4.0) of restricted elective courses - 12 credits ECTS								
Genes, Populations and Evolution - <i>BEE orientation</i>	Lehmann L.	●				6	E	O
Data Science in Business Analytics - <i>BA orientation</i>	Vatter Th.	●				6	E	V
Optimization Methods in Management - <i>BA orientation</i>	Oeuvray R.	●				6	E	W
Marketing Science - <i>MKT orientation</i>	Christen M.	●				6	E	W
Strategic Marketing - <i>MKT orientation</i>	Engeler I.	●				6	E	V
MODULE 3: Restricted elective courses - 6 credits ECTS								
Grand Challenges Strategy Project	Bergamini E.		●			6	E	V
Innovation Strategy Project (<i>for SOL orientation only</i>)	Queiros R.		●			6	E	V
Strategy Development Project (<i>for SOL orientation only</i>)	Queiros R.		●			6	E	V
Sustainability Strategy Project	Aeschlimann S./Fischer C.		●			6	E	V
MODULE 4: Optional courses - 18 credits ECTS								
Advanced Project Management & Outsourcing in a Digital Era	Bienz P.		●			6	E	V
Innovation Law	Junod V.		●			3	E	W
Bargaining and Negotiations	Efferson C.		●			6	E	W
Social Well Being	Petersen F.		●			6	E	W
Sustainable Innovation Challenge	Petty J.		●			3	E	V
Advanced issues in International and European Tax Law	Danon R.			●		3	E	W
Entrepreneurship, Innovation and Control Systems	Davila A.			●		3	E	W
La recherche dans tous ses états	Preissmann D.			●		3	F	V
Normes comptables internationales (IFRS)	Bianchi A.			●		3	F	W
Module 4 can be any course listed above and any course listed under Module 5 of other orientations (and that are not listed below). Company projects for other orientations are not open unless otherwise stated in SOL and BEE curriculums.			●	●				
MODULE 5: Optional courses in the orientation - 36 credits ECTS								
SUBMODULE 5.1: Strategy (select at least 6 ECTS)								
Advanced Strategy	Khan U.		●			6	?	?
Environmental Crisis and Societal Change	Palazzo G./Vedjovsky B.		●			3	E	V
International Strategy	Zanarone G.		●			6	E	V
Management of AI in Organizations	Shrestha Y.		●			6	E	W
Managing Contractual Relationship	Zanarone G.		●			6	E	?
Applied Corporate Strategy	Poylo M. / Borghi G. / Barras N.			●		3	E	V
Business and Society - Corporate Sustainability	Philippe D.			●		6	E	V
Digital Strategies and Innovation	Missonier S.			●		6	F	W
Entrepreneurship and Strategy (limited to 60 students)	Tsukanova T.			●		6	E	V
Human Decisions-Making and the SDGs	Vogt S.			●		6	E	V
Social Norms Change	Vogt S.			●		6	E	W
Strategic Management Control Systems	Davila T.			●		6	E	W
Strategy of Innovation	Peukert C.			●		3	E	V
Strategy in Digital Markets	Peukert C.			●		6	E	W

SUBMODULE 5.2: Organizational behaviour (select at least 6 ECTS)									
Group Processes	Krings F.			●			6	E	W
Managing People: Organizational Design, Change, and Performance	Dietz J.			●			6	E	V
Power and Leadership	Tur B.			●			6	E	V
Simple Rules for Leadership and Strategy: a Practical Approach	Marewski J.			●			6	E	V
Evidence-Based Management	Dietz J.				●		6	E	V
Heuristic Decision Making Strategies	Marewski J.				●		6	E	V
Human Behavior and Evolutionary Inference	Efferson C.				●		6	E	W
Leadership Development	Bendahan S.				●		3	E	W
Managerial Decision Making	Hoffrage U.				●		6	E	V
Unethical Decision Making – Advanced	Hoffrage U./Palazzo G.				●		3	E	V
Unethical Decision Making – Basics	Palazzo G./Hoffrage U.				●		3	E	V
MODULE 6: Master thesis - 30 credits ECTS									
SUBMODULE 6.1: Writing a thesis									
The Art of Writing a Master's Thesis	Philippe D.				●		3	E	W
SUBMODULE 6.2: Master thesis									
Thesis (Research or Internship)	Choose your thesis director					●	27	E/F	W-O

Thesis Information

1. Internships must be full time or at least 80% for a minimum of 12 weeks.
2. Only students having acquired 90 ECTS credits from Modules 1 to 5 are allowed to present their thesis.
3. [Research thesis guidelines here.](#)
4. [Internship thesis guidelines here.](#)

Legend:

ECTS: Credits

Lang: Teaching language (F: French; E: English)

Eval: Type of evaluation (W: Written exam; O: Oral exam; V: Validation(s) only)

MKT: Marketing orientation **BEE:** Behavior, Economics and Evolution orientation

BA: Business Analytics orientation **SOL:** Strategy, Organization and Leadership orientation

General Information:

1. [Read the 2023-2024 Study Regulation](#)
2. Courses are delivered face-to-face on campus
3. Students can change orientation as long as they have completed the 12 credits ECTS of Module 2 corresponding to the new orientation. The request must be sent by email to hecmaster@unil.ch by the end of the first week of the spring semester (1st academic year).
4. The pandemic has shown us that circumstances beyond our control may require us to make adjustments to study plans during the academic year.