

## Orientation: Strategy, Organization & Leadership (SOL)

Plan d'études 2017-2018

	Language	Semester	Professeur	Credits	Hours	Evaluation	Total ECTS
<b>MODULE 1 - 30 ECTS</b>							
<b>Compulsory (18 ECTS)</b>							
Competitive Strategy	E	4.1	Amer Maistriau E.	6	4	E	18
Organizational Theory and Decision Making	E	4.1	Grieder M.	6	4	E	
Quantitative Methods for Management (compulsory for all)	E	4.1	Reboulleau J.	6	4	?	
<b>Electives (12 ECTS)</b>							
Ecology and Evolution	E	4.1	Lehmann L.	6	4	O	12
Machine Learning in Business Analytics	E	4.1	Boldi M.-O.	6	4	?	
Marketing Science	E	4.1	Christen M.	6	4	?	
Optimization Methods in Management	E	4.1	Oeuvray R.	6	4	?	
Org. Theory and Decision Making	E	4.1	Grieder M.	6	4	E	
Strategic Marketing	E	4.1	Lacoste S./Hellwig K.	6	4	?	

### Restrictions for Module 3 (semesters 4.2 and 5.1)

Within the Orientation-specific electives students need to select at least 6 credits in Subset A and at least 6 credits in Subset B

<b>MODULE 2 - 24 ECTS</b>							
<b>Compulsory (6 ECTS) - only for students in this orientation</b>							
Corporate Strategy or Applied Strategy Projects (to be chosen)	E	4.2	Castañer X. / Iunius R.	6	4	P	24
Financial Reporting and Corporate Governance	E	4.2	Doukakis L.	3	2	E	
Any course from the Master in Management within <b>other</b> orientations - except the company project		4.2-5.1		18			

<b>MODULE 3 - 36 ECTS</b>								
<b>Orientation-specific electives</b>								
<b>Subset A: Strategy</b>								
Designing High-Performance Organizations	E	4.2	Mikes A.	6	4	E	36	
Environmental Crisis and Societal Change	E	4.2	Palazzo G./Vedjovsky B.	3	2	P		
International Strategy	E	4.2	Mata J.	6	4	P		
Project Management and Outsourcing (MScM-MDE)	E	4.2	Bienz P.	6	4	P		
Strategy Consulting	E	4.2	Lemaire D.	6	4	P		
Strategy in the Health Sector	E	4.2	Dusheiko M.	6	4	O		
The Management of Risk, Reputation and Legitimacy	E	4.2	Haack P.	6	4	P		
Business and Human Rights	E	5.1	Baumann-Pauly D.	3	2	P		
Business and Society - Corporate Sustainability	E	5.1	Strebel H.	6	4	P		
Entrepreneurship and Strategy	E	5.1	Petty J.	6	4	P		
Fiscalité internationale	F	5.1	Danon R.	3	2	E		
Innovation law	E	5.1	Junod V.	3	2	P		
Normes comptables internationales (IFRA)	F	5.1	Barbe O.	3	2	E		
IT Strategy and IS Governance	E	5.1	Missonnier S.	6	4	E		
Pricing Strategies	E	5.1	Mata J.	6	4	E		
Stratégies légales internationales I	F	5.1	Steinmann Th.	3	2	O		
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Strategy and Development Modes	E	5.1	Castañer X.	6	4	P		
<b>Subset B: Organizational Behavior</b>								
Advanced Human Resources Management	E	4.2	Salamin A.	6	4	E		
Evidence-based Management	E	4.2	Fischer Th.	6	4	P		
Group Processes	E	4.2	Pulfrey C.	6	4	E		
Leadership Development	E	4.2	Bendahan S.	3	2	E		
Management Science	E	4.2	Marewski J.	6	4	P		
Theories of Organizational Behavior	E	4.2	Dietz J.	6	4	P		
Experimental Methods	E	5.1	Hakimov R.	6	4	P		
Heuristic Decision Making Strategies	E	5.1	Marewski J.	6	4	P		
Managerial Decision Making	E	5.1	Hoffrage U.	3	2	P		
Power and Leadership	E	5.1	Schmid Mast M.	6	4	P		
Total Rewards: From Practice to Theory	E	5.1	Salamin A.	6	4	E		
Unethical Decision Making – Advanced	E	5.1	Hoffrage U./Palazzo G.	3	2	P		
Unethical Decision Making – Basics	E	5.1	Hoffrage U./Palazzo G.	3	2	P		

<b>MODULE 4 - 30 ECTS</b>							
Master Thesis	E/F	5.2	NA	30			30

PROGRAMME'S STRUCTURE	
<b>MODULE 1 - 30 ECTS</b>	
Quantitative Methods for Management	6
<b>Orientation-specific courses (compulsory)</b>	<b>12</b>
Courses of other Orientations (electives)	12
<b>MODULE 2 - 24 ECTS</b>	
Elective courses	18
<b>1 Business Case</b>	<b>6</b>
<b>MODULE 3 - 36 ECTS</b>	
Orientation-specific elective courses	36
<b>MODULE 4 - 30 ECTS</b>	
Orientation-specific Master Thesis	30
<i>Academic or internship master's thesis taking place at the last semester</i>	
<i>Regarding internship, the duration is minimum 3 months, maximum 6 months, can be extended to 12 months</i>	
<b>Total</b>	<b>120</b>